Lars Bjørn Larsen takes over as CEO of Norsk e-Fuel as Karl Hauptmeier moves to Novera Energy

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Norsk e-Fuel announces the appointment of Lars Bjørn Larsen as Chief Executive Officer, effective 1 November 2026. He succeeds Karl Hauptmeier, who will become CEO of Novera Energy, an infrastructure platform focused on building, owning and operating synthetic fuels infrastructure assets. Karl remains a board member of Norsk e-Fuel, continuing his involvement in the company and its projects.

Lars Bjørn has served as General Manager alongside Karl for the past four years. Together, they have shared the responsibility for the company's leadership, commercial activities and project development. He takes over with a detailed understanding of the business, its projects and its partners, ensuring continuity for the team and everyone working with Norsk e-Fuel.

Novera Energy was established in 2026 by Prime Capital AG-managed funds to acquire and finance ready-to-build synthetic fuel projects and advance them towards construction and operation.

Norsk e-Fuel is developing a pipeline of synthetic fuel projects across the Nordics to produce sustainable aviation fuels. As the company's projects mature, securing the capital needed for construction will be one of the key priorities in the years ahead. Continued collaboration with Karl and Novera Energy will combine the expertise of all partners to move projects towards final investment decisions and realization.

"Lars Bjørn and I have built and led Norsk e-Fuel together over the past several years. His appointment as CEO is a natural next step, and I have full confidence in his leadership," said Karl Hauptmeier. "As a board member, I will remain closely involved with Norsk e-Fuel. Through Novera, I look forward to continuing our journey and strengthening the range of capabilities needed to bring these projects into reality."

"With our team and committed partners, we have come a long way in developing the company and the projects," added Lars Bjørn Larsen. "I appreciate the support received and the opportunity to take this work forward together. There are demanding steps ahead, and drawing on each other's experience and the trust we have built will be essential to making further progress."

Jens Walzner, Managing Director at Prime Capital AG and board member of Norsk e-Fuel summarizes "We have every confidence in Lars Bjørn to lead Norsk e-Fuel into its next phase, building on the foundation he and Karl have established together. This transition has been carefully planned to ensure continuity for the company and its projects. Existing commitments remain unchanged, and day-to-day collaboration with partners and stakeholders will continue as usual. Karl's move to Novera strengthens the connection between project development and financing, supporting our shared priority of securing the capital needed to take these projects through construction and into operation."

Norsk e-Fuel in brief

Norsk e-Fuel was founded in 2019 to drive the transition to sustainable aviation by establishing the industrial production of fuels based on CO_2 and water. As project developer, the company is establishing large-scale production sites across the Nordics to deliver synthetic fuels to the aviation industry. Supported by strategic investors and carefully selected partners, Norsk e-Fuel is set to bring Power-to-Liquid production to industrial scale and determined to develop a new value chain for sustainable fuels.

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